





# **DELEGATION**

# November 2023







#### Fundación Universidad de América

# Universidad de América®

67 years of history in the heart of Bogotá, Colombia, is a beacon of academic excellence. Founded by Jaime Posada, a prominent former Secretary of National Education and Director of the Colombian Academy of Language, the university has inspired generations of leaders by charting the path for unofficial higher education in Colombia.

With a legacy that includes more than 24,000 graduates, Uamérica distinguishes itself in fields such as Engineering, Architecture, and Economics and Administrative Sciences. The institution has a strong commitment to social inclusion, promoting equality and diversity in all aspects of university life.

The University is committed to lead with innovative programs and to address crucial challenges such as sustainability, competitiveness in the hydrocarbon sector, energy transition, land management and the Fourth Industrial Revolution.

In an increasingly digital world, digital education is essential to thrive in a constantly evolving society. In addition, the University strongly believes in the transformative power of young people and encourage dialogue, diversity and multiculturalism as drivers of social change. Its infrastructure spans from the urban to the heart of cities and preserves Colombia's historical, cultural and environmental heritage.

#### Mario Posada García-Peña



#### President

Dr. García studied law at Universidad del Rosario in Bogotá, as well as a specialization in Tax Law and a master's degree in Administrative Law from the same institution. He is also a specialist in Economic Law from Universidad Sergio Arboleda, a graduate of the international tax program at Harvard University, and of the Executive MBA at Universidad de Los Andes. He is currently pursuing a Doctorate in Business Administration at CESA.

He has contributed significantly to the legal field as a university professor in undergraduate and graduate programs, in addition to serving as president of the Rosarista Bar Association and arbitrator of the Chamber of Commerce of Bogotá. He has been a permanent member of the Board of Regents of Universidad de América since 2016 and a founding partner of the renowned law firm Posada García-Peña.

In recognition of his outstanding career and experience, on July 12, 2019, he was elected by the Permanent Regents, members of the highest governing body of the institution, as President and Chancellor of Universidad de América.

#### José Luis Macías Rodríguez



**General Secretary** 

Senior Lawyer and Master in Administrative and Public Law, with 16 years of experience in Higher Education Institutions, legal advisor and internal processes in educational environments.

Mr. Macías is Leader of the process of the General Secretariat, Patrimony, Academic Registry and Documentary Management at the University of America.

He is expert in negotiation and conflict resolution, as well as anticipating possible eventualities and labor, administrative and management contingencies. Currently he is student in training for the Master's Degree in Quality Assurance in Education at the Universidad Simón Bolívar (Col).

## María Fernanda Vega de Mendoza



Director of Internationalization

Ms. Vega is Social Communicator - Journalist from the Universidad Pontificia Bolivariana, with a specialization in Social Management from the Universidad de Antioquia and a Master in Management of Social Enterprises for Social Innovation and Local Development from EAFIT. She has more than 25 years of experience in the management of strategic communication processes, international relations, development cooperation and internationalization of higher education, both in the private and public sector.

Throughout her career she has managed projects with international funding for more than USD 60 million and established strategic relationships with high impact organizations such as the IDB, the IMF, the Community of Madrid, the European Union, as well as with multiple actors in the higher education system in the world, among others.

In addition, she has held key positions in various institutions. Today, María Fernanda Vega serves as Director of Internationalization at Universidad de América, where she leads the implementation of its internationalization strategy and the development of large-scale cooperation projects.

## Susan Margarita Benavides Trujillo



#### Director of Science, Technology and Innovation

Ms. Benavides is lawyer from Pontificia Universidad Javeriana, specialist in international cooperation and project management for development from Universidad Externado de Colombia, in agreement with Columbia University. Master in Science, Technology and Innovation Management and Science Policy from the University of Seville and Master in Research in Interdisciplinary Studies for Development from the University of Los Andes.

She was the recipient of country fellowships in R&D management from the Government of China and the Government of the Republic of Korea and was Director of International Relations and Vice-President of Research at the University of Santander, where she led a strategy of visibility and positioning of research that allowed the University to be placed in the top 15 best universities in the country, according to the international ranking of Scimago, 2020.

She worked also for the Ministry of Science and Instituto Geográfico Agustín Codazzi. She is currently the Director of Science, Technology and Innovation Management at Universidad de América. Ms Benavides is also the author of the Model of Institutional Management of Research and Innovation in Higher Education Institutions in Latin America, led by ASCUN and Professor of the Master in Innovation at the Fundación Universitaria del Área Andina and lecturer in several national and international events.

#### Fundación Universitaria Juan N Corpas





JUAN N CORPAS is a private and non-profit University, oriented to academic training in professions, disciplines and occupations; to the production, development and transmission of knowledge and culture, with criteria of universality, social sense and commitment to the environment, and research in different areas of knowledge.

With special emphasis on the fields of health, education and the arts, the University offers professional programs at the undergraduate, specialization and master's levels, and in the future, doctoral and postdoctoral programs.

It also offers a Pre-Medical Program of the Juan with an integral education centered on the person, principles and values and structured, taking into account those structural subjects that represent the greatest difficulty for students in the first semesters of medical school. This program allows its students the opportunity to strengthen and/or develop the knowledge and competencies necessary to achieve with a guided but demanding transit, a direct quota to the first semester of the School of Medicine, provided that the defined requirements are met.

#### Ana María Piñeros Ricardo



#### President

Dr. Piñeros is a General Physician and Surgeon with a specialization in Family Medicine from Fundación Universitaria Juan N. Corpas. She has a Master of Science in Management and MBA from Miami University. She holds a PhD in Education from Universidad Santo Tomás and is currently a master's student in Innovation from Fundación Universitaria del Área Andina.

She is the President at FUJNC where she is also a Titular Professor in the school of Medicine and the Leader of the Research Group "CorpasSana" (Healthy-Corpas). She is ranked as a Junior Researcher by the Colombian Ministry of Science, Technology, and Innovation. She has been tutor of international students through the Delfín Network.

## Daniela Herrera Grajales



**Director of Global Initiatives** 

Ms. Grajales is Master in International Cooperation and Development from the Università Cattolica del Sacro Cuore in Milan, Italy. International Negotiator with emphasis in International Relations at Universidad EAFIT in Medellín, Colombia.

She is currently the Director of the Department of Global Initiatives at the Fundación Universitaria Juan N. Corpas where she leads the institutional strategy of internationalization. She has worked in the field of internationalization of higher education for a little more than 8 years. She has led and participated in international cooperation projects with impact on society and has held leadership roles in networks that promote and strengthen regional collaboration between universities.

Currently, she is a Catalyst Leader of the Community for Action "Internationalization for Society", one of the spaces promoted by the Colombian Network for Internationalization with the purpose of strengthening the strategic relationship and the impact of internationalization in Colombia.

She is also an alumni of the DAAD DIES program "Management of Internationalization", therefore she is part of the Red Conecta Latin America and the Caribbean - Germany, a network specializing in internationalization of higher education in Latin America and the Caribbean, connecting experts and promoting collaboration for global benefit. She is co-author of the "Guide for the Internationalization of Higher Education - Academic Mobility", a project led by the Ministry of Higher Education of Colombia.

#### Institución Universitaria Digital de Ant.



The IU. Digital de Antioquia is a public Higher Education Institution of the departmental created to respond to the needs of human capacity building in the territories and populations across the nation, through an ecosystem of open and inclusive virtual education.

IU has challenge of educational transformation centered on humanism and supported by technology, what the University calls "proximate digitality". The key is not in the technological format, but the educational model that promotes permanent encounter and deep listening. With this vision, the Institution is present in the entire territory of Antioquia, that is, in its 123 municipalities and 2 special districts, as well as in the other 31 departments of the country and in the Capital District of Bogota.

The university has 4 technological programs, 7 professional programs, 4 specialization programs and 1 master's program in partnership with the Instituto Tecnológico de Antioquia, among which are distributed throughout the country around 6,800 students in higher education programs, in addition to more than 47,000 people in extension courses.

#### Jasson Alberto De la Rosa Isaza



President

Dr. De la Rosa is Business Administrator with minor in Solidarity Economy from Universidad Católica Luis Amigó, Specialist in Project Formulation and Evaluation from the Institución Universitaria Digital de Antioquia, Specialist in IntegratedAntioquia, Specialist in Integral Management from Politécnico Colombiano Jaime Isaza Cadavid, Master in Operations and Quality Management from the International University of La Rioja, Doctorate in Education and Social Studies from the Tecnológico de Antioquia, with diplomas in: Strategic Educational Management for Digital Education, Public Administration and University Teaching.and

He also has extensive professional experience in the fields of university teaching, educational administration, public administration, controlling and in the private sector. Since 2019 he is the President of Institución Universitaria Digital de Antioquia and worked previoulsy at other High Education Institutions such as Instituto Tecnológico de Antioquia, Politécnico Colombiano Jaime Isaza Cadavid, and Corporación Universitaria Minuto de Dios.

#### Juan José Torres Ramírez



**VicePresident Extension Programs** 

Mr. Torres has a degree in Psychology and a Master in Education. He has 19 years of experience in educational institutions of all levels, mainly universities in the public sector, fulfilling roles of teaching, project coordination, institutional welfare and relationship with stakeholders involved in educational processes.

He also extensive professional experience in the fields of educational administration, public administration, controlling, as well as experience in the private sector. He is also the Representative of Academic Directors before the Board of Directors of the IU Digital.



The Politécnico Colombiano Jaime Isaza Cadavid is a public university institution, attached to the Departmental Government of Antioquia. It was founded in March 1964 and in its almost 60 years of history, the institution has stood out for being the most important technological education center in the country, offering higher education at the technical, technological and professional levels through a range of high quality undergraduate and graduate academic programs in different areas of engineering, administration, agricultural sciences, audiovisual communication, sports and recreation.

The Politécnico Colombiano also offers services to the business sector and the community through special programs and groups for consulting and research. In 2022 it received institutional accreditation, a distinction that further positions the institution at the forefront of higher education in Colombia.

#### Jairo Alexander Osorio Saraz



#### President

Dr. Osorio is an Agricultural Engineer from Universidad Nacional de Colombia, PhD in Agricultural Engineering with emphasis in rural constructions, and a Post PhD in Agricultural Engineering, all obtained at the Federal University of Vicosa - Brazil, Master in Materials and Process Engineering, and with specializations in Environmental Legislation and Strategic Senior Management.

He is also Professor in the Department of Agricultural and Food Engineering at the National University of Colombia, Medellin, and has served as Secretary of Agriculture and Rural Development of the Department of Antioquia, Dean of the Faculty of Agricultural Sciences of the UNAL, Acting Vice Rector of the National University, Advisor to the Ministry of Agriculture and Rural Development, among other managerial positions.

He is a member of the American Society of Agricultural and Biological Engineers and participates in the PAFS-40 Committee "Facilities & Systems Group." And has contributed significantly to research, with 95 articles published in national and international indexed journals, 3 books and 3 book chapters. He has been a speaker at 40 national and international events, has supervised 18 master's and doctoral theses, and has directed 26 extension and research projects.

## Universidad Antonio Nariño



UAN is a private Colombian University, established in 1976 with the purpose of democratizing knowledge through the expansion of educational access and inclusion, as well as fostering equal opportunities for Colombian youth. As a pioneer, the UAN was the first university to embark on an all-inclusive educational endeavor aimed at a broad segment of society, particularly those hailing from economically and socially marginalized communities throughout the nation.

The UAN has a comprehensive network of 31 campuses located in 26 cities throughout Colombia, offering a diverse array of academic program in the fields of Engineering, Veterinary Sciences, Education, Health Sciences, Economics and Business Administration, Arts, and the Social and Human Sciences. The University is steadfast in its belief that Colombia's future should be one of greater social and economic equality, contingent upon the acquisition of substantial scientific, technological, and creative capabilities. As such, the UAN has resolved to make Science, Technology, Innovation, Creativity, and Entrepreneurship the cornerstone of its academic curriculum.

UAN is a member of the Higher Education and Research for Sustainable Development (HESD) Global Cluster. Through its participation in four Erasmus+ projects for capacity building, the University has emphasized inter-institutional, regional, and global interaction and provided new perspectives for comprehensive internationalization

#### Héctor Antonio Bonilla Estévez



#### President

Dr. Bonilla, in addition to being linked to the institution for more than 45 years, is also one of its founders. During his career he has held various positions, including the National Directorate of Distance Education, Director of the Department of Teacher Training, Professor of Mathematics for over 40 years, founder and regional director of the Atlantic Coast, Director of Planning, Director of International Relations, Director of Teaching Excellence and Administrative Vice President, the last position before assuming the Presidency.

He has also worked in public positions in entities in Bogota and Barranquilla in the private sector. Regarding his educational background, he has a degree in Mathematics from Universidad de la Salle; a Master's degree in Philosophy with emphasis in Ethics and Politics from Universidad del Valle; a Master's degree in Education and Society from Universidad Autónoma de Barcelona; and doctoral studies in Philosophy. Since 2012, he has been the President of the Colombian Association of Arts Faculties and Programs, ACOFARTES. And in November 2022, he was appointed as Vice President of the Andean Region of the Union of Universities of Latin America and the Caribbean, UDUALC.

## Sandra Bibiana Guarín Tarquino



#### **Director International Relations**

Ms. Guarín is specialist in European Studies and Master in Management and Development Practice. With nearly twenty years of experience in internationalization of HEIs, international cooperation, global stakeholder connections, and project and grant management. She was the first National Coordinator of the Colombian Network for the Internationalization of Higher Education (RCI) and is co-founder of the Latin American Initiative for the Internationalization of Higher Education (INILAT). She has served as consultant and lecturer in comprehensive internationalization, international cooperation, and non-state diplomacy.

Currently she is the Director of International Relations at Universidad Antonio Nariño (UAN) in Colombia, active member of the International Association of Universities (IAU) Global Cluster on Higher Education and Research for Sustainable Development (HESD), and advisor to organizations seeking to develop impactful collaborations. She holds a bachelor's degree in International Relations, a graduate degree in European Studies and a master's degree in Management and Development Practice.

#### Universidad de La Salle

# UNIVERSIDAD DE LA SALLE

It is a Catholic university, founded, guided and directed by the Brothers of the Christian Schools, which, based on a formative project inspired by the Lasallian tradition, offers academic programs of higher education, conducts research with relevance and social impact, and projects itself socially with the objective of promoting the dignity and integral development of the person, the transformation of society, the promotion of culture and the search for the meaning of truth.

It was founded on November 15, 1964. La Salle University is an institution with international foundations by nature. From its beginnings, the Lasallian mission promoted by the Brothers of the Christian Schools has been characterized by a strong inspirational component that has spread throughout the world. This missionary reference - of preference for the education of the young and the poor - is characterized by an understanding of the person as its most important reason and that sustains, therefore, the principle of a scheme of Humanized Internationalization.

#### Libardo Gutiérrez



#### **Director of International Relations**

Professional in Government and International Relations with specialization in Social and Economic Evaluation of Projects, Master in Community Development and Leadership; with more than eleven years of experience in the sector of internationalization of Higher Education, academic management, science, technology and innovation policies, project management and evaluation, data analysis, preparation and monitoring of budgets for international cooperation initiatives.

Since 2018 he serves as Director of International Relations of La Salle University and is responsible for promoting and reporting to the Rector the policy and strategic actions for the internationalization of the University, such as planning and international academic initiatives with vicedeveloping and internal committees (curricular, presidents. deans internationalization, and research); leading the coordination of Global Mobility (incoming and outgoing mobility), Global Initiatives (international cooperation), and Strategic Relations (communication and engagement with external partners); identifying and promoting negotiations of general and specific agreements (exchange of mobility, visiting professors and research fellows, organization of events, among others.

#### Universidad de Santander



UDES is a private, non-profit institution founded in 1982 and legally constituted as a university since 2005, and in 2021 the UDES was recognized as an Institution of High Quality by the National Education Ministry. Nowadays, it is one of the main private universities in Eastern Colombia. Apart from the main campus located in Bucaramanga, there are campuses in Cúcuta and Valledupar; the university has also made partnerships in Bogotá, Arauca City, and Sabaneta where UDES offers its own programs. Apart from the on-campus academia, the university has a well-developed online offer which is used by people across the country and beyond.

UDES has more than 13,983 and 1,635 members of the teaching staff who are at different training levels ranging from master's to doctoral degrees across various areas of knowledge. The University has an array of 90 undergraduate programs organized into five faculties: Health and Medical Sciences; Engineering and Technologies; Economic, Administrative, and Accounting Sciences; Exact, Natural, and Agricultural Sciences; as well as Social, Political, and Human Sciences. UDES offers also 19 master's degrees, 6 medical-surgical specializations, and 16 diploma courses in various fields. UDES offers two doctoral programs which are unique in Colombia: one orientated towards Infectious Diseases Research and the other focuses on Renewable Energy Resources.

## Fabiola Aguilar Galvis



ViceChancellor for Research

Bacteriologist and Clinical Laboratory Specialist (UIS), Master's Degree in Microbiology (UPJ-UIS agreement), Master's Degree in Applied Statistics (UDES).

She started working at Universidad de Santander UDES in 2004 and since 2020 has been the vice-chancellor for Research. As a researcher she has worked with plant growth promoting microorganisms. She is lecturer on Microbiology and Biotechnology courses. Ms. Aguilar has held various administrative positions including director of the Industrial Microbiology program (2007-2013), Dean of the Faculty of Exact Natural and Agricultural Sciences (2013-2020), director of the master's degree in biotechnology (2018-2020).

# Ideen DMC - Delegation Directors



IDEEN is a Destination Management Company, established in 2017 by Alejandro Tieck and María Teresa Velásquez to strengthen and promote commercial, cultural and academic relations, between Colombia, Germany and other European countries.

We also generate networks and long-term links of Colombia with Germany and other European countries. For this purpose, we design, organize and accompany customized delegation trips.

# Alejandro José Tieck Gaviria



# Honorary Consul of Germany in Medellin, Colombia

Mr. Tieck graduated as an architect in 1985 from the Universidad Pontificia Bolivariana in Medellín and in 1988 obtained a master's degree from RWTH Aachen. He is fluent in English and German.

He worked in 1989 as an assistant engineer at the department of construction management and construction industry in the Technical University of Braunschweig. He also worked as a construction manager in projects in Barcelona and in Berlin. In the year 2000 he was responsible for the construction and technical director of the Colombian pavilion in the Expo Hannover 2000.

Mr. Tieck has organized with the association of German former scholarship holders in Medellin, several seminars for the Technical University of Munich and the DAAD, He currently runs an architectural design office in the city of Medellin and also plans, organizes and accompanies customized academic and Commercial delegations to Germany.

Mr. Tieck is the German Honorary Consul in Medellin since 2007 and dean of the consular corps. He is also member of the Board of Directors at Deutsche Schule Medellín.

## María Teresa Velásquez Posada



#### Director

Mrs Velásquez graduated from Instituto de Artes in 1991 as Advertiser and in 2000 obtained her degree in International Business at Universidad EAFIT, with honors, the maximum level of recognition awarded to a graduate. She is fluent in English and German.

After being for more than 21 years in the corporate world in top management positions in the fields of exports, logistics, sales and international affairs, she is now working together with the German Consul In Medellin Colombia planning, organizing and accompanying customized academic and commercial delegations to Germany.

In addition, she is still active in international trade, with the distribution of tropical frozen food items in North America and is member of the Board of Directors at Deutsche Schule Medellín).