



## International Enterprise Information Management (M.Sc.)

### What are the admission requirements?

- Bachelor's degree with 210 ECTS
- Final grade of 2.3 or better
- Provable basic knowledge of IT management and computer science of at least 30 ECTS from the bachelor's degree programme
- Very proficient English skills: level B2, TOEFL certificate or equivalent
- Non-native speakers need to prove good German skills (level B1) before matriculation

### How and when do I apply?

The application must be submitted online.  
[www.hs-neu-ulm.de/bewerbung](http://www.hs-neu-ulm.de/bewerbung)

### Application period

May 2 - August 31

The degree programme starts each winter semester.

The Neu-Ulm University of Applied Sciences (HNU) provides Bachelor's and Master's degree programmes in business management. Thanks to partnerships with business companies and lecturers with management experience, the courses are very much practice-related. The HNU promotes cultural and social skills, and international mobility. Small study groups enable an intensive mentoring and create a familiar atmosphere.

### Who should I contact?

#### Administrative issues

Lana Arndt  
Academic Advisor  
+49(0)731-9762-2000  
[studienberatung@hs-neu-ulm.de](mailto:studienberatung@hs-neu-ulm.de)

#### Content-related questions on the degree programme

Prof. Dr. Philipp Brune  
Head of the degree programme  
+49(0)731-9762-1503  
[philipp.brune@hs-neu-ulm.de](mailto:philipp.brune@hs-neu-ulm.de)

HNU - Hochschule Neu-Ulm  
Wileystraße 1  
D-89231 Neu-Ulm

[info@hs-neu-ulm.de](mailto:info@hs-neu-ulm.de)  
[www.hs-neu-ulm.de/ieim-en](http://www.hs-neu-ulm.de/ieim-en)



Including study abroad  
in Finland or England



## Which qualification will you obtain?

The master's degree programme educates future experts and executives in the field of IT and information management. Students learn to manage the resource 'information' in an enterprise context based on an optimized approach and understand how the respective information systems (IS) required therefore are planned, built, run and operationally managed.

»International Enterprise Information Management« (IEIM) is an international degree programme offered by the Neu-Ulm University of Applied Sciences (HNU) in Germany with a compulsory semester abroad at the Oulu University of Applied Sciences in Finland or Kingston University in England.

## What will you learn?

During the first semester, you will learn the methodological foundation at the Neu-Ulm University of Applied Sciences; You will continue your studies in your second semester at the Oulu University of Applied Sciences in Finland or Kingston University in London.

### Oulu University of Applied Sciences

- Lab Module 1 (e.g. Health IS, Automotive, Game Development)
- Lab Module 2 (e.g. Health IS, Automotive, Game Development)

### Kingston University

- Modelling Enterprise Architectures
- Data Management and Governance

You will complete the degree programme with an international case study project and a master thesis.

## How is the curriculum structured?

1st semester	<b>Enterprise Information Systems</b> <ul style="list-style-type: none"> <li>• Enterprise Application and IT-Management</li> <li>• Enterprise Application Engineering</li> <li>• Consulting</li> <li>• IS-Research</li> </ul> <b>Business Information Management</b> <ul style="list-style-type: none"> <li>• Strategic Management</li> <li>• Corporate Performance Management</li> <li>• BI Strategy</li> <li>• Data Management</li> <li>• BI Platforms and Tools</li> </ul>	30 ECTS
2nd semester	<b>Specialisation 1</b> <ul style="list-style-type: none"> <li>• Kingston University: Modelling Enterprise Architectures</li> <li>• Oulu University of Applied Sciences: Lab Module 1</li> </ul> <b>Specialisation 2</b> <ul style="list-style-type: none"> <li>• Kingston University: Data Management and Governance</li> <li>• Oulu University of Applied Sciences: Lab Module 2</li> </ul>	30 ECTS
3rd semester	<b>Practical international case study</b> <ul style="list-style-type: none"> <li>• Business Administration in Practice</li> <li>• International case study with applied research</li> </ul> <b>Master thesis and Seminar</b>	30 ECTS

**Degree:** Master of Science (M.Sc.)

The entire degree programme is taught in English.

## Which career opportunities will you have?

The graduates can work in strategic and operative IT planning and controlling in international companies and organisations. They are qualified to assume positions in IT project management, IT controlling and IT consultancy, including IT-related management positions.

Moreover, graduates have the possibility of working for IT and IT-related service providers in consulting, IT sales, project and quality management, product or service management or software architecture contexts.

## What makes this degree programme special?

The master's degree qualifies the graduates according to international common standards for a doctorate in the field of Information System Research (ISR), e.g. cooperative at Neu-Ulm University of Applied Sciences and Kingston University.