



NEU-ULM & ULM: LOCATED IN THE HEART OF EUROPE

Location

- central & vibrant: Southern Germany - in the middle of Germany's strongest economic region
- refreshing & green: on the banks of the river Danube, Europe's second largest river, connecting 10 countries
- well connected: 4 airports within max. 2.5 hours, 1-hour train ride to Munich and Stuttgart, 2 hours to the German Alps, Lake Constance, Austria and Switzerland, frequent and affordable public transportation

Neu-Ulm & Ulm

- just the right size: twin cities with a total of 188,000 inhabitants
- highly educated: 3 public universities with more than 18,000 students, birth place of Albert Einstein
- affordable: comparably low costs of living
- safe & easy to get around: high level of safety, short distances, everything is just around the corner
- impressive: our landmark is the world's highest church tower

ABOUT THE NEU-ULM UNIVERSITY OF APPLIED SCIENCES

The HNU is an **international business school for innovation, entrepreneurship and digital transformation** located in a dynamic economic region. Intensive cooperation with business organisations and the teaching staff's expertise are the basis of highly relevant applied research, practice-oriented teaching and innovative transfer.

Our mission

We educate managers and specialists who have international experience, think in terms of results and act responsibly.




The HNU in numbers

- 1** modern campus with 1 lake and 1 surrounding leisure park
- 3** academic departments
- 4** master's programmes
- 11** bachelor's programmes
- 80** courses taught in English
- 90** incoming exchange students per year
- 110** partner universities worldwide
- 210** outgoing exchange students per year
- 4,000** students in total
- countless** opportunities

CONTACT

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**MASTER'S
PROGRAMMES
IN NEU-ULM, GERMANY**





MASTER OF ARTS

Digital Healthcare Management (MA)

Master International Corporate Communication and Media Management (MA)

MASTER OF SCIENCE

Digital Innovation Management (MSc)

Digital Transformation and Global Entrepreneurship (MSc)

International Enterprise Information Management (MSc)

Master of Advanced Management (MSc)

Master of Business Intelligence and Business Analytics (MSc)

**FURTHER INFORMATION
AND APPLICATION
PERIOD FOR WINTER
SEMESTER AND/OR
SUMMER SEMESTER**

www.hnu.de/en/studies/study-programmes



WHY NEU- ULM & THE HNU? 5 REASONS

1. central location in the south of Germany and the heart of Europe
2. modern and green campus
3. low costs and short distances
4. individual support and friendly atmosphere
5. practice-oriented teaching